

*To Whom It May Concern,*

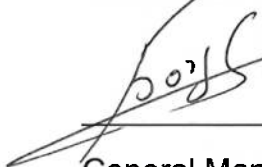
池 聰 **Charlotte Chi** worked as a Marketing Specialist at CAME China from July 2025 to May 2026, and left the company due to a company reorganization.

In nine months, she built from scratch: two corporate websites (delivered in 4 months), SEM on Baidu/Bing/Google, a full SEO system (on-page and off-page), plus ongoing content creation, social media management, and offline event support. Her professionalism and dedication were clear throughout.

What stood out: she learns incredibly fast, is highly efficient, creative yet logical, works independently without needing hand-holding, and proactively uses AI tools to speed up everything from content writing to data analysis. She's also a great communicator who collaborates seamlessly with colleagues.

We genuinely recommend her for digital marketing, content marketing, or any role that demands autonomy and speed. She manages cross-functional projects with clarity and ownership.

Name, Title and Date



General Manager of CAME China

19 May 2026



Name, Title and Date



Marketing Manager of CAME China

19 May 2026